# Willard Moore Helping Others Propser Exponentially

# **EXPERIENCE**

## DIRECTOR OF PRODUCT

#### HORIZONPWR 2020 - CURRENT

- Initialized Interdepartmental communication to facilitate business clarity
- Introduced agile processes and planning, creating more developer autonomy
- Lead tech duties including: data/design decisons, mentoring, code review/refactor,
- devops, IPM, with no less than 50% of my time dedicated to these tasks per week.
- Mentored & created a growth culture for upper management based on the success of how smooth IT operates

- Role modeled leadership practices for: cuture hiring, 1on1's, direct reports, resource allocations, prioritization, delegation, and scalability, by building phycological safety to enable growth mindsets

### TECHNICAL ANALYST

NETFLIX 2017 - 2019

- Data visualizations and reports to drive business decisions
- Influenced resource allocation and priority through written communication
- Tracked and improved product reliability by implementing processes for proactive response
- Ask how one hour of my time saved \$10M/yr

### OWNER/DEVELOPER

W3 INNOVATIONS 2015 - CURRENT

- Freelance websites/SaaS: Greenstone Homes, Youtful Savings, ExamPA, Lendio,
- My SaaS: CoverMyLoad, FreshLocal;

### SOFTWARE ENGINEER

TRUHEARING 2015 -2016

- Indoctrinated by Pivotal Labs. I still love those guys. Real Wizards
- Started at app launch in a tiny building and grew to a 4 story building
- Tested everything, health care gives crazy fines for mistakes

# OWNER/TECH

THEFIXITGEEK 2012 - 2015

- My love for helping people and technology turned into a business by accident
- I had been working in IT installing, managing and troubleshooting networking technology in local data centers and remotely for an ISP.

# KILLS

### TECHNICAL

 - Ruby On Rails, AWS(S3), Scrum, Agile Development, Devops, Postgresql, Tailwind, Material Design, Git, Twilio, Stripe, Heroku, Sidekiq, Leafletjs, SES, Mailgun, Photoshop, MSOffice
- Simple solutions are often the best. Find the right tool, not just your favorite one.

### PROFESSIONAL

- Team Leader/Builder, High Integrity, Dedicated, Organized, Passionate, Understanding, Patient, Data Driven, Business Intelligence, Collaborative Communicator, Advocate

# DUCATION



Dream more, Learn more, Do more and Become more...



#### DEV POINT LABS

- 11 week in-person, intensive Ruby on Rails Bootcamp in Salt Lake City. Covers a full web development stack (HTML, CSS, Javascript, Rails) as well as version control, hosting, etc. - Found proficency in the front end, and a passion for the back end.

### PURPOSE

I am looking for a place where the code I write is challenged by experience; where conversations, considerations, and suggestions for design principles, patterns, and critical analysis are more common.

I am looking for a team that is or is becoming a culture for safe, open communication. A place where high collaboration, growth, and creativity prosper.

I have a contagious growth mindset. I am passionate about helping others through the exponential influence of those I care for.

### HIGHLIGHTS

Team Player Avid Learner Passion for personal growth Genuine Realistic Positive



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